

UNLOCK THE POWER OF YOUR CHAMBER MEMBERSHIP



Your Membership is an Investment in Your Success

Investing in a Chamber membership is more than just paying a fee or joining a business group—it's a strategic move to position your business for growth, visibility, and long-term success. Membership connects you to a powerful network of local professionals, exclusive marketing opportunities, and advocacy that protects your interests. Beyond networking, it provides access to resources, education, and support that help businesses navigate challenges and thrive in an ever-changing economy. If you've ever questioned the value of your membership, consider the opportunities, connections, and advantages you might be missing out on.

The Value of a Weakley Chamber Membership

When you join the Chamber, you gain access to a suite of benefits designed to promote your business, connect you with key stakeholders, and provide valuable growth opportunities.

- ✓ **Increased Visibility:** Gain exposure through Chamber promotions, special events, social media spotlights, print and digital materials, business directories, and more.
- ✓ **New Business & Referrals:** More networking, more partnerships, and more opportunities to boost sales.
- ✓ **Advocacy & Representation:** The Chamber champions local businesses and works to create a pro-business environment.
- ✓ **Professional Development:** Stay up-to-date with Chamber sponsored workshops, learning series and programs, and expert-led events.
- ✓ **Enhanced Credibility:** Chamber membership strengthens your reputation as a trusted business in the community.



* <https://cms5.revize.com/revize/tarborocounty/Shapiro%20facts%20on%20joining%20chamber.pdf>

Exclusive Member Benefits

We continue to find new ways to enhance the value of Chamber membership. Here's how we help our members grow and thrive:

- **Free Marketing & Promotion**

Chamber membership offers increased visibility for your business. Members have opportunities to be featured on the Chamber's website, social media platforms, and newsletter. From highlighting milestones and achievements to sharing select events and promotions, we help shine a spotlight on the businesses that make our community thrive.

- **Free Business Directory Listings**

All members are featured in the Chamber's online directory, making it easier for customers and partners to find you. New members are also highlighted in the Chamber newsletter, website, and social media channels. Listings can include company details, contact information, digital and social media links - all at no additional cost.

- **Mailing List Access**

To support your marketing efforts, we have the ability to provide a spreadsheet of Chamber members' business names and mailing addresses upon request at a discounted rate. This valuable resource helps members connect with other local businesses and potential clients.

- **Website Advertising Opportunities**

Want even more exposure? Chamber members have the exclusive opportunity to advertise on the Chamber's website with banner and logo placements that directly link to your company's website. This is a great way to ensure your business remains top-of-mind within the community.



- **Event Sponsorship & Speaking Opportunities**

Event sponsorships offer a powerful way to enhance your brand visibility. Sponsoring a Chamber event provides marketing benefits, such as print and online advertising, speaking opportunities to showcase your business, and networking with community and business leaders. By supporting Chamber events, your business not only gains recognition but also demonstrates its commitment to the local business community.

- **Grand Openings, Ribbon Cuttings, & Milestone Celebrations**

The Chamber offers professional event planning support by request and availability to help make milestone moments stand out. From drafting media releases to promotional outreach, we work to ensure businesses get the attention that they deserve.

- **Business Advocacy & Support**

The Chamber serves as a voice for local businesses, advocating for pro-business policies and providing resources to help members navigate challenges. Whether it's policy updates or business development initiatives, we work to support a thriving business environment.

- **Networking & Professional Development**

Membership provides opportunities to build relationships with fellow business owners, community leaders, and potential clients. Through Chamber-hosted events, workshops, and leadership programs, members can gain valuable insights, share expertise, and expand their professional network.



Leadership Opportunities

Chamber membership provides more than just business growth; it's a chance to make a lasting impact. Members can engage in initiatives that support local economic development, workforce training, and community events. Opportunities to serve on committees, mentor small businesses, be a part of the Leadership Weakley County program, or collaborate on civic projects allow members to shape the future of Weakley County while strengthening their own leadership presence.

Investment Schedule

The investment schedule determines the contribution level for each member business. Currently, the industry and business investment schedule is based on the number of owners and employees, ensuring fairness and accessibility for businesses of all sizes. These investments help fund initiatives, advocacy efforts, networking opportunities, and business support services, providing value that extends far beyond cost of dues.

Professionals — \$110 plus \$25 for each certified professional (Physicians, attorneys, dentists, accountants, etc.)

Elected Officials — \$65 per official

Clubs & Organizations — \$70

Churches — \$50

Individuals — \$50

Higher Education — \$200

Out of County Membership — \$150

<u>EMPLOYEES</u>	<u>INVESTMENT</u>
1-5	\$100
6-10	\$115
11-20	\$125
21-30	\$150
31-49	\$175
50-59	\$200
60-74	\$250
75+	\$300*

*Add \$1 for each additional employee.



Weakley Chamber Application For Membership

Welcome to the Weakley County Chamber of Commerce, where ambition meets tradition. Our mission is to support local business growth, build strong partnerships, and enhance the quality of life in our community. We envision a future where Weakley County thrives—empowering businesses to innovate, grow, and succeed, while honoring our rich traditions. Applications for membership are open from July through June each year and are renewable annually. Please complete the application below in full.

Company, Business, Industry, or Organization Name: _____

Type of Business: _____

Address - Physical & Mailing: _____

Phone Number: _____ Website: _____

Email Address: _____ No. of Employees: _____

Contact Person: _____ Title: _____ Phone: _____

Chief Executive: _____ Title: _____ Phone: _____

Billing Address (if different from above): _____

Social Media Sites: _____

Referred by (if applicable): _____ Payment Method: Cash Check Credit Card Invoice Request

Are you interested in sponsoring, hosting, or having your business name on a specific event? Please check below.

- Chamber Coffee Website Promotion
- Business Expo Health Fair
- Guest Speaker Service to a Chamber Board
- Events Chamber Ambassador
- Website/Directory Learning Opportunity

REASON FOR JOINING - PLEASE CIRCLE ALL THAT APPLY

- Grand Opening/Ribbon Cutting • Community Involvement •
- Business Promotion-Ads, Marketing, Sponsorships • Networking •
- Directory Access/Website Listing • Credibility & Public Trust •
- Ongoing Training/Education • Programs & Events • Email Updates
- Legislative Advocacy • Access To Resources & Support •
- Collaboration With Local Businesses • Increased Visibility
- Participation In Community Projects • Leadership Opportunities

RETURN APPLICATION:

MAIL: Weakley Chamber, P.O. Box 67, Dresden, TN 38225
 EMAIL: wcassistant@weakleycountychamber.com

2025 INVESTMENT SCHEDULE

Professionals — \$110 plus \$25 for each certified professional (Physicians, attorneys, dentists, accountants, etc.)
 Elected Officials — \$65 per official
 Clubs & Organizations — \$70
 Churches — \$50
 Individuals — \$50
 Higher Education — \$200
 Out of County Membership — \$150

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