



WEAKLEY COUNTY CHAMBER NEWS



P.O. Box 67 ~ Dresden, TN ~ 38225 ~ (731) 364-3787 ~ FAX (731) 364-2099 ~ www.weakleycountychamber.com ~ September 2008

DRESDEN - GLEASON - GREENFIELD - MARTIN - SHARON

2008-2009

Chamber Board of Directors



The 2008-2009 Weakley County Chamber Board of Directors held their first meeting for this fiscal year on August 19. Present at this meeting were:

Seated left to right: Traci Crawford (Dresden) with On The Square, Rob Newbill (Dresden) with First State Bank, Junior Moore, Ex-officio, Shelly Bowers (Gleason) with W.C.M.E.S., and Mayor Jack Dunning (Gleason).

Standing left to right: Martin Hamlin (Presidential Appointee) with Landscapes Limited, Past President Joe Brasher (Sharon) with First State Bank, Sherri Wright (Greenfield) with First State Bank, President Mike Wilson (Gleason) with Gleason Lumber Co., Mayor Eddie Joe McKelvy (Greenfield), Jerry Brigance (Sharon) with J & B Custom Framing, Dee Pritchett (Martin) with Fuller Parters Real Estate, Faron Collins with W.C.M.E.S., David Lackey (Sharon) with Sharon Furniture & Appliances, and Dr. Phil Young (Presidential Appointee) with UT Martin.

Directors not pictured: Mayor Randy Brundige (Martin), Jake Bynum (Presidential Appointee) with First State Bank, Charley Deal with UT Martin, Mayor Danny Forrester (Dresden), Mike Freeman with Farm Bureau, Mayor Bob Gardner (Sharon), Todd Hampton (Martin) with Edward Jones, President Elect Randy Huffstetler, Jr (Greenfield) with Greenfield Banking Co., Tracy McGehee (Martin) with Office Products, Zack Montgomery (Gleason) with Gallimore Funeral Home, Mayor Houston Patrick with Weakley County, Allen Strawbridge with W.T.P.U.D., Dannyelle Williams (Dresden) with Hamilton-Ryker, and Delores Wright (Greenfield) with Greenfield Banking Co.

Present but not pictured: Barbara Virgin, Weakley County Chamber Executive Director, and Marguriet Frazier, Chamber Administrative Assistant.

Board of Directors

Executive Committee

President - Mike Wilson
Past Pres.- Joe Brasher
President Elect -
Randy Huffstetler, Jr.

Board of Directors

Shelly Bowers
Jerry Brigance
Jake Bynum
Faron Collins
Traci Crawford
Charley Deal
Mike Freeman
Martin Hamlin
Todd Hampton
David Lackey
Tracy McGehee
Zack Montgomery
Rob Newbill
Dee Pritchett
Allen Strawbridge
Danyelle Rendon Williams
Delores Wright
Sherri Wright
Phil Young

Ex-Officio

Randy Brundige
Jack Dunning
Danny Forrester
Bob Gardner
Eddie Joe McKelvy
Junior Moore
Houston Patrick

Staff

Barbara Virgin
Executive Director

Marguriet Frazier
Administrative Assistant

“Best Place To Live in Rural America”

Voting Results

The first annual Progressive Farmers Reader’s Choice Awards for the Best Place to Live in Rural America results are in! The Top 10 places in 2008 are:

1. Obion County, TN
2. Columbia County, PA
3. Boyle County, KY
4. Dyer County, TN
5. Alleghany County, VA
6. Weakley County, TN
7. McLean County, KY
8. Queen Anne’s County, MD
9. Hart County, GA
10. Ellis County, KS

Thanks to all who voted making Weakley County the #6 Best Place to Live in Rural America!

Welcome New Chamber Members

Flip Your Fashion

Brianna Turnbow
104 South Cedar
Gleason, TN 38229
(731) 514-6232
Fax: (731) 235-0862

Email: brianna-mcka@yahoo.com
Consignment shop

Howell’s Auto Repair & Bed Liners

Lynn Howell
102 N. McComb
Martin, TN 38237
(731) 588-1188

Email: skynardh@yahoo.com
Auto repair and bed liners
Grand Opening/Ribbon Cutting
Sept. 18 at 9 am



Chamber Trivia



In honor of the Weakley County Chamber’s upcoming anniversary, we have come up with a Chamber Trivia Game. Each month a different question concerning the Chamber or Weakley County will be included in the newsletter. You can call the office for the answer or wait till the next newsletter to get the answer. At our anniversary celebration, all the questions will be asked again to see who has the most correct answers.



This month’s question:

When was Gleason incorporated and how did the name originate?

Answer to last month’s question:

Incorporated in 1827 and was named for Dresden, Germany, the birthplace of the father of one of the first settlers in this area, Mears Warner.

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**Proudly sponsors this page and welcomes all new businesses and individuals to
Weakley County!**



Ribbon Cuttings



**Flip
Your
Fashion**



The Weakley County Chamber of Commerce welcomed Flip Your Fashion to Gleason with a Ribbon Cutting August 27. Present were (left to right) Gleason Mayor Jack Dunning; Shelly Bowers, WCMES; Ronnie Arnold, AMA Insurance Group; Tina Turnbow; Lesa Snider; Brianna Turnbow, Store Manager; Bella Turnbow; Mike Wilson, Gleason Lumber and Chamber President; Angela Hunt, City of Gleason; Valerie Sanders, AMA Insurance Group; and Barbara Virgin, Chamber Executive Director. Flip Your Fashion as a consignment store located as 104 South Cedar, Gleason, TN. For more information, contact Brianna at (731) 514-6232.

Business After Hours

September 4, 2008

5 - 6:30 pm

Lake Nowhere

Mule & Donkey Farm

Martin, TN



October 7, 2008

5 - 6:30 pm

**Volunteer Community
Hospital**

Martin, TN

10 Tips For Turning Business Cards Into Marketing Cards

1. Be Clear and Complete: It may sound obvious, but check to ensure your name, title, address, phone and fax numbers, e-mail, and web addresses are up-to-date, clear, and easy to read.

2. Be Unique: Your card will create an image with people who have never met you, nor entered your business. Give it color, print on coated stock, use terrific graphics, create a fold-over card, have it professionally designed.

3. Include Your Slogan: Stand out from typical cards which only list who you are. Tell what you do, and how you do it. i.e. “Take the hassles out of insurance claims” or “Largest selection of carpeting in the three county area”.

4. Put Your Picture on the Card: Prompt memories by helping them remember just *who it was* that handed them this unique, informative card.

5. Put Your Card Everywhere: Have you ever wanted to hand someone your card only to realize they were in a different suit jacket, purse, or car? Stash cards in every jacket, vehicle, briefcase, purse, and desk. Be ready to grab one in an instant.

6. Include Your Card with a Generous Tip: Waitresses, waiters, and servers talk to 100’s of people everyday. Your card might be in their pocket on a day when another customer expresses a need for your services.

7. Insert Your Card when Paying Bills: You never know who might open the envelope. Your product or service may be just the answer to their needs, or needs of friends and family members.

8. Hand Your Card to Cashiers: After you’ve established a friendly rapport, it’s easy to say, “You’ve really helped me today. If I can ever be of help to you, please give me a call”.

9. Use the Back: Have you ever emptied out your pockets after a chamber mixer, only to wonder how you promised to follow-up on some of the cards you collected? Don’t let this happen to the people who accept your card. On the back, print “Where met” and “Follow Up”. Fill in these blanks before the Chamber event with words to prompt action.

10. Practice Random Acts of Kindness: As you exit a parking garage, pay for both your vehicle and the one behind you. Or, at a business event, buy coffees for the next three people in line. In each case, hand the attendant your card to pass on to the surprised recipient of your generosity. You may get some very curious phone calls.

Timewasters

Handling trivial assignments while keeping the big job on “hold.” Attack the most important project first thing in the morning and work on it as long as you can. The pay off: by 11 a.m. you’ll feel as though you’ve accomplished a whole day’s work.

Working without a plan. Take a few minutes at the start of each day to outline your objectives and priorities by helping you organize your working day; those minutes will save you many hours.

Saying “yes” too much. Make “no” the automatic response to demands on your time. “Yes” should be the exception.

Calendar of Events

September 4
5:00 - 6:30 pm

Business After Hours
Lake Nowhere Mule & Donkey Farm
Martin, TN

September 14 - 20



Corn & Music Festival
Sharon, TN
www.sharoncamfest.myevent.com



September 15 - 21



National Staffing Employee Week
Job World, Inc
Union City, TN
www.jobworldinc.com

September 18
9 am

Grand Opening / Ribbon Cutting
Howell's Auto Repair
& Bed Liners
Martin, TN

September 23
9 am - 11 am

REED Center Seminar
"e-Commerce and Your Business:
Take Your Business Online"
Chamber Office

September 23
5:30 pm

Chamber Board Meeting
Chamber Office

September 27 - 28



Big Cypress Tree Park
Fall Festival
Greenfield, TN



October 7
5:00 - 6:30 pm

Business After Hours
Volunteer Community Hospital
Martin, TN

October 7 - 11



Fire Prevention Week
Greenfield, TN



ADVERTISING SPACE AVAILABLE

Are you looking for new ways to advertise? The Chamber Newsletter is mailed to approximately 400 members. These include Chamber members, elected officials, schools, and civic organizations. If your business or organization would like to advertise in our monthly newsletter, please contact Marguriet Frazier at (731) 364-3787.



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